

FREE MARKETING PLAN WORKSHOP

DECEMBER 1st

@ 7:00 PM

SPRINGFIELD
Community Center

This workshop will take you through setting goals, choosing platforms, and deciding on your messaging strategy.

You will leave with a working document you can use to have a more successful 2015.

Creating a business plan doesn't have to be an overwhelming process. Follow some simple steps to get your goals, dreams, and plans on paper.



Refreshments served by South Point Federal Credit Union



Lisa Drafall

Lisa is new to SW MN, having moved in 2014 from California. She has over a decade of experience for creating strategic marketing plans for businesses large and small. She is excited by the opportunity to be involved in Springfield's business community and looks forwards to making strong connections.