

Springfield, Minnesota
Aquatic Facility Interest and Opinion Survey
Let Your Voice Be Heard Today!
June 12, 2013

Must be over 18 years of age to participate in Survey

The City of Springfield would like your input to help determine the future of the Springfield Municipal Swimming Pool. This survey will only take a few minutes to complete and will be of great value to the City of Springfield in determining the future of our community swimming pool. When you are finished, please return your survey to the City of Springfield in person, at the pool or mail to City of Springfield, 2 East Central, Springfield, Minnesota 56087. We greatly appreciate both your time and input in helping us determine the future of the community pool.

1. Check one:
 - Resident of Springfield
 - Non Resident or Visitor

2. Counting yourself, how many people are in your household:

Under age 5 _____	Ages 15-19 _____	Ages 35-44 _____	Ages 65-74 _____
Ages 5-9 _____	Ages 20-24 _____	Ages 45-54 _____	Ages 75+ _____
Ages 10-14 _____	Ages 25-34 _____	Ages 55-64 _____	

3. Do you or any members of your household currently utilize the existing Swimming/Wading Pool in Springfield?
 - Yes
 - No

4. As a whole, how often during the swimming season would you say you or members of your household visit the Springfield Swimming Pool facility?

<input type="radio"/> Once a week	<input type="radio"/> Once a season
<input type="radio"/> Several times a week	<input type="radio"/> Several times a season
<input type="radio"/> Once a month	<input type="radio"/> I prefer not to answer/no answer
<input type="radio"/> Several times a month	

5. Do you or any members of your household currently utilize swimming pools **outside** of Springfield?
 - Yes
 - No

6. If yes, which of the following swimming and aquatic facilities do you or members of your household utilize **outside** of Springfield?

<input type="radio"/> Tracy	<input type="radio"/> Sleepy Eye
<input type="radio"/> Windom	<input type="radio"/> New Ulm
<input type="radio"/> St. James	<input type="radio"/> Redwood Falls
<input type="radio"/> Other	
▪ _____	
▪ _____	

7. As a whole, how often during the swimming season would you say you or members of your household visit these aquatic facilities that are **outside** of Springfield?
- Once a week
 - Several times a week
 - Once a month
 - Several times a month
 - Once a year
 - A few times a year
 - I prefer not to answer/no answer

8. What would you say are the primary ways you or members of your household use the Springfield swimming facilities or the swimming facilities outside of Springfield?
- Recreation or play areas for children
 - Swim lessons
 - Aquatic exercise
 - Lap swim
 - Concessions
 - Other
 - _____
 - _____
 - Shade
 - Aqua climbing wall
 - Zero depth entry
 - A place to socialize with other residents

9. Why do you or members of your household **NOT** use any swimming pool in Springfield or in other swimming facilities in the area?
- I and or my family does not swim
 - There are no pool facilities convenient to us
 - We do not like the facilities in the area
 - Poor quality of swimming facilities
 - The pool facilities in the area do not have the aquatic amenities that we want or like
 - Other
 - _____
 - _____

10. What answers best describe why you or members of your family have **NOT USED** the Springfield swimming pool?
- Use other pools outside of Springfield
 - Poor quality of the swimming pool
 - Do not like location
 - Did not know swimming pool in Springfield existed
 - Do not offer the aquatic amenities we like at the Springfield swimming pool
 - No Opinion/no answer

11. How would you rate the quality of the existing Springfield swimming pool?
- Excellent
 - Good
 - Fair
 - Poor

12. How would you rate the existing amenities offered at the existing Springfield Swimming Pool

- Excellent
- Good
- Fair
- Poor

13. If you or members of your household do utilize other swimming pool facilities outside of Springfield, WHY?

- More convenient
- Better aquatic play features such as better slides, interactive water amenities, interactive splash areas, better climbing features, zero depth entry
- Better swim lesson program
- Better lap swim area
- Newer
- Cleaner
- Price
- Other
 - _____
 - _____

14. How important do you feel it is for the City of Springfield to provide expanded aquatic/recreation opportunities for its citizens or visitors?

- Very important
- Somewhat important
- Not very important
- Very unimportant
- No opinion/no answer

15. What do you feel is the main benefits public pools and aquatic facilities should provide to citizens and visitors?

- Teach people to swim
- Aquatic Exercise
- Recreation/play areas for children
- A place for children to socialize and play together
- A place for adults to socialize with other residents
- Some other benefit
 - _____
 - _____

16. Do you feel the City of Springfield needs an aquatic facility that is owned and operated by the City of Springfield?

- Yes
- No
- Unsure
- No opinion/no answer

17. Are you familiar with other swimming pool and aquatic facility features and possibilities?

- Yes
- No
- No opinion/no answer

Such as:

- Zero depth entry
- Interactive splash zones
- Aquatic climbing walls

- Alternate multiple water slides
- Shade structures
- Concession/coffee shop amenities

18. If the City of Springfield were to expand the existing aquatic facilities, would you be in support of a property tax increase to pay for the upgrades if this add would be \$10.00 per year per \$100,000 of property value?

- Yes
- No
- Unsure/no opinion/no answer

19. If the City of Springfield were to expand the existing aquatic facilities, would you be in support of an increased admission fee of \$1.00 per day or \$10.00 per season?

- Yes
- No
- Unsure/no opinion/no answer

Additional Comments:

(Note, please take moment to share with us any additional comments, concerns or questions you might have regarding this survey and or the input you would like to express regarding the swimming pool facility in Springfield or the swimming pool facilities in the surrounding area.

Thank you for taking time to answer these very important questions regarding the existing aquatic facility in Springfield and other aquatic facilities in the surrounding area. Your input is deeply appreciated and will be factored into all of the decision making processes that the city will work through.

Results and analysis of this survey will be tabulated and made available to anyone wishing to see the overall results of the survey.