PUBLICITY AND PROMOTION

Chamber Chatter Newsletter – General Board information and Chamber events and promotions. The newsletter is e-mailed to members and can be viewed on the Springfield Chamber website. It also shares other community information and happenings.
Deadline for submitting items … **FIRST** of each Month

"Welcome to Springfield" Bags, Camping Flyers, Brochure Distribution – Approximately 100 "Welcome to Springfield" packets are given out annually by the City Clerk's office. In addition, 600 "Happy Camper" newsletters are distributed to visitors. Springfield brochures are distributed throughout local businesses as well as area communities.

Chamber Website – www.springfieldmnchamber.org

Facebook –
www.facebook.com/SpringfieldAreaChamberOfCommerceCvb

Listed on the Website are: Membership Directory, About the Chamber, Chamber Bucks, Calendar, Job Postings, Links, Contact Us, List of Upcoming Events and more.

Springfield Area Chamber of Commerce
33 South Cass P.O. Box 134
Springfield, MN. 56087
507-723-3508
spfdchamber@newulmtel.net

Springfield
CHAMBER OF COMMERCE







We have a lot to share

Membership Booklet 2027

MISSION STATEMENT

The mission of the Springfield Area Chamber of Commerce is to strengthen the business community and take a leadership role in promoting economic growth in a spirit of cooperation and team work.

VISION STATEMENT

As a membership driven organization, the Springfield Area Chamber of Commerce seeks to:

- Promote economic growth through the recruitment and retention of quality businesses and industries that will contribute to the overall economic health of the community.
- Provide the membership networking opportunities, referrals, internet promotion and other membership services to promote and enhance their business.
- Develop and nurture relationships with local government and other community sectors to help facilitate the needs and interests of the business community.
- Enhance the overall quality of life within the community.

2027
MEMBERSHIP DUES STRUCTURE

Friends of the Chamber $40
Couples or Individuals

Network Marketing, Direct Sales.....$70

Smaller Service and Retail, Non-profit $150
Churches, Hair Stylists, Non-Profit, Smaller Retailers, Taverns, Daycares

Mid-size Service and Retail $200
Chiropractic, Insurance, Investments, Lodging

Larger Service and Retail, Manufacturing, Construction $260
Attorney Offices, Construction & Manufacturing Businesses, Dental, Funeral Homes, Optometry

Large Industry/Financial Institutions $760
Banks, Credit Unions, Hospitals, Clinics, Large Ag Companies, Nursing Homes, Utility Companies

2027
SPRINGFIELD CHAMBER OF COMMERCE EVENTS

Winter - Spring

Annual Chamber Meeting
Spirit of Springfield Banquet
Spring Plant Giveaway

Summer

Riverside Days Golf Tournament
"Summer Spotlight" Online Promotion

Fall - Winter

Rib Drive Thru Event
Business to Business Networking
Holiday Open House
Jingle Bell Ticket Promotion/Drawing
Holiday Lighting Contest

Watch the Chamber Chatter newsletter as dates could change



Learn More

WHY JOIN?

Membership Benefits of the

Springfield Area Chamber of Commerce

1. **Network.** It's not just who you know, it's who knows you. Expand your business by participating in Chamber programs and networking with other businesses.

2. **Visibility.** Market and promote your business through the Chamber website and social media, volunteer work and by attending events.

3. **Gain Business.** We believe in your business and we give member-only business referrals.

4. **Have a Voice.** Support the development of our community and have a voice in its direction.

5. **Chamber Bucks.** Only Chamber members can accept Chamber Bucks creating local economic impact of over $25,000.

6. **Learn.** Business to Business Lunch & Learn held quarterly

7. **Support Economic Growth.** As Springfield grows, so does your business. Working together makes for a successful community.

MEMBER BENEFITS

FREE – Listing on Chamber web site

FREE – Event listings in Chamber Chatter

FREE – Exposure through the Chamber's social media pages

FREE – Listing in Promotional ads when offered

FREE – Placing ad or coupon in Welcome Packets for new residents

FREE – Chamber membership Plaque with yearly update

FREE – Membership listed in Springfield Advance Press

FREE – Job listings

- Chamber Members receive monthly Chamber Chatter newsletter and other community information via e-mail and is available to the public on the chamber website.
- Chamber Members will have the opportunity to be a Spotlight Member.
- Chamber Members (ONLY) can accept and redeem Chamber bucks at local banks and Chamber Office.
- Chamber members receive a Discover Springfield Publication discount.

HOW DOES THE CHAMBER OPERATE?

General Board of Directors

They are the policy-making body of the Springfield Area Chamber of Commerce. Our members represent the business and professional leadership of the community. Board members can serve 3-year terms.

They spear-head a Golf Tournament to assist in project funding. They organize the membership drive each December that funds the work of the Chamber. They set the dues structure, choose the Spirit of Springfield Award/Business Of The Year recipients and host the Annual Meeting. The General Board of Directors meetings are held monthly

Retail Committee

Consists of chamber retail business members. They plan retail events and advertising to be presented to the General Board for Approval. They meet on the first Friday of the month at noon.

Office Staff

Denise Gicker - Executive Director

The Chamber Office is located within the Springfield Community Center through the East entrance.

Office hours are Monday-Friday from 9am-1pm.